# ASES and Applied Cyber present Safety and Security

Protecting your users, before and after an incident

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# Growth without security is not sustainable growth

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And security really isn't that hard!

# Protecting against unintended access Cybersecurity

"Security"

Mitigating harmful or abusive behavior *Trust & Safety*  The Stamos Hierarchy of the Actual Bad Stuff that Happens Online to Real People

Cybersecurity

## Abuse (Trust & Safety)







- Match with your crush if they like you back
- Website keeps you anonymous if they don't



- Match with your crush if they like you back
- Website keeps you anonymous if they don't
- What could go wrong?

#### The Stanford Daily

News • Campus Life

### Vulnerability in 'Link' website may have exposed data on Stanford students' crushes

Within days of its launch, hundreds of Stanford students <u>signed up for</u> Link, a website meant to connect users and their crushes. But in addition to violating University policy, the site was vulnerable to SQL injection, a kind of cyber attack, which may have compromised the data of many of them.

An anonymous individual emailed The Daily on Tuesday with what they claimed was user data from the site, attaching a spreadsheet that contained what appeared to be the names, email addresses and crushes submitted of around 100 users.

The individual also provided screenshots and a screen-recorded video depicting the alleged hack. The Daily confirmed the accuracy of a small sample of the data in the spreadsheet and video.

The site's creator, Ishan Gandhi '23, confirmed the existence of the vulnerability and said that as many as around 1,000 users' data could have been accessible at a given point in time. Asked if he thought that the alleged hacker had accessed user data, Gandhi said, "that's what it seems like, yes" but that "there's been no confirmation."

After being shown heavily redacted data, Gandhi began to walk back his previous statement. He wrote in an email after the interview that he was "genuinely skeptical" that the hacker had accessed the data because of "irregularities" in its format.

The Daily withheld reporting on the issue until Gandhi could secure the site. Gandhi says users' data is now secure and the site has since been taken offline.

#### Don't lie about your security

Link wrote on Instagram that no one, not even members of Link's team, could look at any of users' data, with a bullet point saying "database encryption is industry-standard (Microsoft's 'SEAL')."

But Gandhi told The Daily it was "technically feasible" for him — but only him — to access data in the "active" database, although such an action would have been against Link's internal policies. According to Gandhi, those policies were written by himself and codified with his significant other.

He also said that Microsoft SEAL encryption was not actually in use on Link's site, saying it was included as a comparison of Link's encryption to industry-standard methods.

Gandhi said he can "categorically confirm that our databases are encrypted." He said, however, that user data is split "across multiple databases" and that if a database is currently receiving new submissions from the website it may not have been encrypted.

"Encryption occurs once each database has hit an input limit," Gandhi wrote, which lies around 1,000 entries, according to him. "If the database targeted was our 'active' database, ... then it's possible they were able to access unencrypted data."

A page on Link's website with their privacy policy stated that "no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure" and that Link "cannot promise or guarantee that hackers, cybercriminals or other unauthorized third parties will not be able to defeat our security."

Gandhi told The Daily that he believed Link had not violated their privacy policy.

- 1. There was no encryption on Link's site
- 2. Encryption could have prevented this access
- 3. Why even mention Microsoft SEAL?It's the wrong kind of encryption for this use

4. Databases do not work this way

#### Aside: don't send official-looking spam

Link sent emails to students that appeared to come from "info@stanford.com." University spokesperson E.J. Miranda wrote in a statement to The Daily that it is a violation of University policy for anyone other than University officials to use the address. Miranda also wrote that the University was reviewing the incident and that infractions by students of University policies like the <u>Computer and Network Usage</u> <u>Policy</u> and the <u>Fundamental Stanford</u> are referred to Student Affairs for review.

"It was spoofing," Miranda wrote to The Daily in a statement about the use of the address. <u>Spoofing involves the changing of email metadata to</u> make a message appear to be from an address that the sender doesn't actually own.

Asked about spoofing, Gandhi replied, "I'm not quite sure what you're referring to" and later told The Daily that "info@stanford.com is ours –- I'm not 100% on whether I'm happy to disclose how I got it."

### The fastest web crash course ever

#### **Our Internet Abstraction**



#### HTTP: the missing language of the web



#### Session Handling: *How does a website remember?*



Cookies!

- Cookies enable web servers to store stateful information in your browser
- Authentication cookies are used to authenticate that a user is logged in, and with which account
  - On login: Set-Cookie: session=session-id

## **Common insecure design patterns**

And ways to avoid and mitigate them

#### Case study: Stanford Marriage Pact (2020)

We told you we couldn't leave you empty handed tonight. Well, here's a gift from to thank you for your patience. A token of our gratitude, to let you know \*just\* how special you are.



Gimme my 💩Hot Takes🍪

Two more days until the end of Week 10—and one more day until the matches come out. When that happens, we want to help make sure as many people get matched as possible, so...

The questionnaire is open for another 7.2 hours, until 4pm PST later today. Text your friends, bug your enemies. They may not be *your* perfect match, but they could be someone else's. The bigger the pool, the

better everyone's matches become.

Thanks again for your patience. We'll see you this evening for the match announcement.

Love, The Stanford Marriage Pact

#### Case study: Stanford Marriage Pact (2020)



#### Insecure Direct Object Reference (IDOR)

Or: asking the server for the resources you want



#### Avoiding IDOR

• Ensure that a user is allowed to access a resource before returning it

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• Ensure that a user is allowed to access a resource before returning it

- If not possible (e.g. cloud storage buckets), then make resource URIs random and unpredictable. Avoid:
  - Automatically incrementing resource IDs
  - Hashing a guessable property such as usernames, phone numbers, or emails

• Instead: use random identifiers such as UUIDs

Case study: Kontra (2022)

الا Verizon که 4:36 PM



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Welcome back, tweedledee (Hot) New

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This is a test poll submitted by @tweedledee pretending to be @tweedledum

#### @tweedledum

1 Reacts · 5m

#### Case study: Kontra (2022)



#### Improper session handling

#### Cookie not checked for authorization

- Use your own account to
  - Impersonate someone else
  - Escalate privileges to admin

#### Cookie itself is insecure

- Can modify cookie to access another's account
  - e.g. become admin

#### Consequences are IDOR-like, even when resource IDs are randomized

#### Avoiding improper session handling

## Before taking a sensitive action: Check the user is who they say they are

#### Case study: Fizz (2021)

Opinions

Opinion | Fizz previously compromised its users' privacy. It may do so again.



Fizz had a large data vulnerability discovered last fall. Their response raises questions about the app today. (Graphic: JOYCE CHEN/The Stanford Daily)

Opinion by Joyce Chen Nov. 1, 2022, 10:00 p.m.

#### Case study: Fizz (2021)

postDates blockedPosts muteDuration numPosts email openAppCount karma isAmbassador numChatNotificatio. phoneNumber numReferrals communityID isAdmin banDate notificationBadge **blockedUsers** fcmToken hasAskedForRating userID muteDate banDuration usersBlockedBy tempKarma communityChangeDate

Users

#### text

likeCount commentCount usersSaved communityID date numAutoLikes flair pseudonym dislikeCount mediaURL pastWeek likes postID likesMinusDislikes recentVoterID ownerID pastDay hotScore dislikes

Posts

#### Case study: Fizz (2021)

postDates blockedPosts muteDuration numPosts email openAppCount karma isAmbassador numChatNotificatio. phoneNumber numReferrals communityID isAdmin banDate notificationBadge blockedUsers fcmToken hasAskedForRating userTD muteDate banDuration usersBlockedBy tempKarma communityChangeDate

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-III Verizon 😤 10:52 PM 89% H Verizon 😤 10:53 PM 88% Stanford Leaderboard Moderation Dashboard G Overall Seasonal My Buzz Karma 99,999,999,9 99,999 No Content to Review Rank Karma 77,646 1. Please check back later 2. 62.277 3. 54,906 54,133 4. 40,116 5. 6. 28,839 ..... 2  $\widehat{}$ Q

Users

Posts

#### Misconfigured Firebase security rules



#### Clients can directly access the database (including malicious clients!)

- Database is in charge of validating user access to data
- Poor validation (e.g. misconfigured rules) -> unauthorized data access

#### Avoiding Firebase misconfigurations

- A little harder: Google documentation on good rules is confusing
- Set up unit tests for your rules

#### Unsanitized user input

- Always assume user input can be malicious
- If user input gets misinterpreted as code, bad things happen!
  - Cross-Site Scripting (XSS)
  - SQL injection
- Using modern

# On your own time: catshare.saligrama.io

## Security takeaways

#### Don't reinvent the wheel

- Modern frameworks abstract away raw code and data handling
  - Helps avoid user input-related vulnerabilities

#### Don't:

- Roll your own cryptography/auth
- Write your own SQL w/ user input
- Modify HTML DOM raw w/ user input

#### Do:

- Use well-tested frameworks
  - And as much of their native functionality as you can
- Use managed cloud services!!!

#### Build with a security mindset

- When building a product/feature, consider:
  - How can this be abused?
  - What can I add to prevent that abuse vector?

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- There's no one-size-fits-all approach to security
  - Our advice helps you avoid common mistakes

#### Build with a security mindset

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  - What can I add to prevent that abuse vector?

- There's no one-size-fits-all approach to security
  - Our advice helps you avoid common mistakes
- These concerns apply to all tech products, whether B2C or B2B

#### It happens to the best of us

### Aditya's Blog

Thoughts, guides and fun from a security/systems enthusiast @ Stanford

#### Flipping the script: when a hacking class gets hacked

🖻 October 12, 2022 🛛 🖬 1316 words 🛛 🛷 No tag

This morning, an EternalBlue-vulnerable machine used for testing for Stanford's Hack Lab course accidentally given a public IP address on Google Cloud was unsurprisingly pwned and used to launch further EternalBlue scanning against other public web hosts.

This blog post describes our course's infrastructure setup (including why we had that testing box in the first place), how we discovered and remediated the incident, and how we used the incident as a way to teach students about incident response and public disclosure.

#### Let the community help you

A vulnerability disclosure policy is intended to give ethical hackers clear guidelines for submitting potentially unknown and harmful security vulnerabilities to organizations.

#### Vulnerability Disclosure Policy Resources

DHS Template: https://cyber.dhs.gov/bod/20-01/vdp-template/

DoJ Framework:

https://www.justice.gov/criminal-ccips/page/file/983996/download

HackerOne:

https://www.hackerone.com/blog/What-Vulnerability-Disclosure-Policy-and-Wh y-You-Need-One

*Example Safe Harbor*: <u>https://github.com/cybertransparency/vdp-terms</u>

#### Please don't do this

November 22,	
Via <mark>E-M</mark> ail	
Cooper Barry Miles McCain Aditya Saligra	deNicola ma
Re:	Buzz Vulnerability Disclosure
To: Cooper de	Nicola, Miles McCain and Aditya Saligrama
Hopkins & Ca researchers, b Group's crimir databases.	rley represents The Buzz Media Corp. ("Buzz"). We write regarding your team of security soth individually and collectively (referred to herein as the "Group") to make you aware of the nal and civil liability arising out of the Group's unauthorized access to Buzz's systems and
Based on you vulnerability, t "complete d state that the Group to acce	Ir own admissions in your email dated November 9, 2021 notifying Buzz of the security the Group explored "the vulnerability" and obtained unauthorized access to Buzz's fatabases" and all information stored in Buzz's database. Your email further goes on to Group edited user tables and created moderator and administrator accounts enabling the ses Buzz's systems without authorization.
The Group's a and Abuse Act of Use.	ctions in obtaining this unauthorized access to Buzz's databases violate the Computer Fraud t (18 U.S.C. § 1030) (CFAA), the Digital Millennium Copyright Act (DMCA) and Buzz's Terms
The Group cir any permission liable for fines Fraud and Al unauthorized to authorized to authorization Criminal pena	cumvented Buzz's technological measures designed to protect Buzz's databases, without n or authority in violation of the DMCA. For these violations of the DMCA the Group may be s, damages and each individual of the Group may be imprisoned. Further, the Computer buse Act (18 U.S.C. § 1030) (CFAA) imposes additional criminal and civil liability for access to a protected computer, including accessing files or databases to which one is not access. The CFAA prohibits intentionally accessing a protected computer, without or by exceeding authorized access, and obtaining information from a protected computer, lities under the CFAA can be up to 20 years depending on circumstances.
Buzz's own To Group has no aspect of the s to any area, o attempt to use or interface nu violation of bo Buzz's Terms damages for li	erms of Use expressly prohibits any of the following actions and clearly sets forth that the authorization to access Buzz's systems or databases "attempt to reverse engineer any services or do anything that might circumvent measures employed to prevent or limit access content or code of the Services (except as otherwise expressly permitted by law); Use or another's account without authorization from such user and Buzz; Use any automated means of provided by Buzz to access the Services" Not only then are the Group's actions a th the DMCA and the CFAA, as indicated above, the Group's actions are also a violation of of Use and constitute a breach of contract, entitling Buzz to compensatory damages and ost revenue.

## **Trust & Safety**

Copyright violation Terrorist content	Doxxing	Spam	
Hate sneech	self-harm o	and content Mis/disinformation	
Explicit threats of	Solicitation of mind (grooming)	ors Sexual extortion	
violence White supremacist content Glorificati	Child sexual abuse ion of violence material (CSAM)		
Criminal organizations	Images of anima	al Human trafficking	
J	cruelty	Non-consensual intimate imagerv	
Violent imagery Image	s of animal	("revenge porn")	
C	ruelty Sta	alking	

#### Case study **Ridesharing platform**

- Your ridesharing platform offers a \$5 credit on users' first ride
- You see very strong growth of DAUs, but retention and conversion is non-existent
- You observe that many new rides happen along the same route





#### Case study **Ridesharing platform**

What are some potential mitigations?



#### Case study Video sharing platform

- Your revolutionary video sharing platform is gaining popularity around the world
- Users begin to upload highly graphic content though not illegal under U.S. law
- You worry this content will hurt your brand

Content warning: Nudity, violence, sensitive content

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The Tweet author flagged this Tweet as showing sensitive content.

Show

#### Case study Video sharing platform

What are some potential mitigations?



Content warning: Nudity, violence, sensitive content

The Tweet author flagged this Tweet as showing sensitive content.

Show

#### Case study Video sharing platform

Complications:

- Your app is popular in Ukraine, and hosts media documenting Russian war crimes
- Your mitigation deleted some of this evidence
- You have received a threat from the Russian Government to take down all Ukraine-related content — or else

Content warning: Nudity, violence, sensitive content

Ŋ

The Tweet author flagged this Tweet as showing sensitive content.

Show

#### Case study Consumer social

- Your revolutionary new social media platform has a copyright abuse problem
- Someone keeps posting copy-pasted articles and film clips
- You've received a cease & desist from a major media conglomerate



#### Case study Consumer social

What are potential mitigations?



"Letters to Juliet..." This video is no longer available due to a copyright claim by Summit Entertainment LLC.

Sorry about that.

Let's play with a real moderation API: perspectiveapi.com Proactive measures Reactive measures

#### **Proactive measures**

Automated content safety APIs, e.g.,

- PhotoDNA for CSAM
- Perspective for hate speech
- Google Cloud Vision APIs for gore, sexual content, violent content, etc.



Design-level considerations, e.g.,

- Give users agency over what they see (blocking, muting, etc.)
- Be mindful of opportunities for algorithmic manipulation
- Have clear content guidelines



#### **Reactive measures**

Have visibility into your platform

- Periodically review a random sample of activity
- Monitor user activity for anomalies
- Be mindful of cultural differences and norms



*Let your users be your eyes + ears* 

 Add the ability to report bad content, even when you think it's unnecessary



# Wrapping up

## Nothing is 100% secure

## You *are* a target

Don't wait and see; be proactive!

## Data brings responsibility and risk

## Talk to us!

#### Additional Security Resources

Security 101 for SaaS Startups (**please read this one**): <u>https://github.com/forter/security-101-for-saas-startups</u>

#### Credits

- Stamos's Hierarchy, Web Crash Course Alex Stamos, INTLPOL 268 Hack Lab
- Web Crash Course, IDOR/XSS/Session Handling Slides, Marriage Pact IDOR Case Study – Cooper de Nicola, CS 106S Coding for Social Good
- Stanford Link, Fizz articles The Stanford Daily
- *Firebase web app vs. Traditional web app graphic Iosiro Security*
- *CatShare* Cooper de Nicola, Aditya Saligrama, George Hosono